

Purpose & Audience

Two things you must always consider when delivering a speech are your **purpose** and your **audience**. These aspects can transform your speech, no matter what content you are delivering.

| Purpose |
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| |

| Audience |
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| |

| Possible Purposes: |
|--------------------|
| 1. _____ |
| 2. _____ |
| 3. _____ |

| What to consider with your audience: |
|--------------------------------------|
| 1. _____ |
| 2. _____ |
| 3. _____ |
| 4. _____ |